



WXYZ

# ORDER

Print Date 11/16/12

Page 1 of 1

Flight Dates 11/01/12-11/01/12

Order Sep 00:20:00

Contract / Revision 316467 /

Product  
**Kerwin for MI State Representative**

Estimate #  
Alt Order #

Original Date / Revision  
10/31/12 10/31/12

Agency Com 15%  
Billing Contact

Billing Type Cash  
Order Type GENERAL  
Billing Cycle EOM/EOC  
Billing Calendar BROADCAST

Advertiser Kerwin / Democrat / State Re

**6392 Elrey Dr  
Troy, MI 48098**

Demographic A35+  
Rev Codes POL POL CAND

Agency Committee To Elect Mary Ke

Buying Contact

Sales Office WXYZL  
Sales Region LOC  
Agency Ref

Product Codes PL  
Priority P-3  
Advertiser Ref

**6392 Elrey Dr  
Troy, MI 48098**

Primary Account Executive  
Arin Starr

Account Executive	Order%	Start Date	End Date
Arin Starr	100%		

Order Share 100% Market Value 2400

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	%	0
WDIV	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	2	\$2,040.00	\$2,400.00	0.00	10/29/12	11/01/12	2	\$2,040.00	\$2,400.00
<b>Totals</b>	<b>2</b>	<b>\$2,040.00</b>	<b>\$2,400.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	11/01/12	11/01/12	5p News 5-6pm M-F	CM	5-6pm M-F	---T---	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
														<b>Totals</b>	
														<b>2</b>	<b>\$2,400.00</b>